



# CAPTIVATE™

PREFINISHED SIDING & TRIM



— WHEN FOREVER MATTERS —  
BEAUTY. PROTECTION. SUSTAINABILITY.



5" Straight Shingle in Napatree Dunes

## LEAVE THE PAINTING TO US

The best-dressed homes are wearing Captivate™ Siding and Trim. You'll see its beauty, you'll love how it simplifies your project and your life. Captivate eliminates the labor-intensive task of painting your siding and trim. It comes pre-painted in the color you choose, direct from our finishing partner Russin.

# RUSSIN

ESTD 1957

## GORGEOUS COMES STANDARD

You'll be as proud of your home's paint job as we are. Top tier paints use special solar reflective pigments that help keep your trim and siding cool and add longevity. Paint is applied with high-tech machines that ensure consistent coverage and a smooth coat. The finish on each piece is cured in a controlled environment instead of hoping for the right weather conditions on-site. It's about as perfect as a paint job can be.

## START WITH THE BEST

Captivate™ Trim and Siding starts with the AZEK® Exteriors line of products for your home. Constructed of engineered polymer, it is naturally resistant to water and ultra low-maintenance. It simply won't rot, splinter, soften, or warp like wood does when it absorbs moisture. That's why it carries a Lifetime Limited Warranty.

**Bottom line: Captivate is built to last.**

6" Staggered Shingle in Cumulus White



## LIFETIME LIMITED WARRANTY



Captivate substrates carry the AZEK Lifetime Limited Warranty against the siding & trim experiencing rotting, splitting, splintering, swelling, and warping from excessive moisture absorption. In addition, the paint manufacturer warrants Captivate paint performance 15 years against cracking, peeling, or flaking.

## MAKE IT EVEN BETTER WITH COLOR

Next, the siding and trim pieces are treated with the proprietary AZEK PaintPro® technology—like a primer coat but more at the molecular level. So, paint adheres stronger and lasts longer than on an ordinary substrate. Superior paint adhesion and a substrate that resists water absorption means no more paint chipping and cracking due to swelling wood.

**Bottom line #2: Captivate is made to take paint better.**



Moisture-Resistant



Rot-Resistant



Insect-Resistant



Weather-Resistant



Durable, Less Long-Term Maintenance

## AVOID MAINTENANCE HEADACHES WITH CAPTIVATE



### FIBER CEMENT

Unlike Captivate Siding made with engineered polymer, fiber cement products will require regular painting to maintain their beautiful appearance. Even with maintenance, absorptive claddings like fiber cement can hold moisture, leading to panel damage, rot, and mold problems.



### PAINTED CEDAR

Cedar, being a natural material, is prone to retaining moisture. Over time, moisture can be trapped behind the siding leading to mold and mildew, which can cause siding to rot. Wood-boring insects like termites and carpenter ants also can cause costly damage.



### HIDDEN DAMAGE

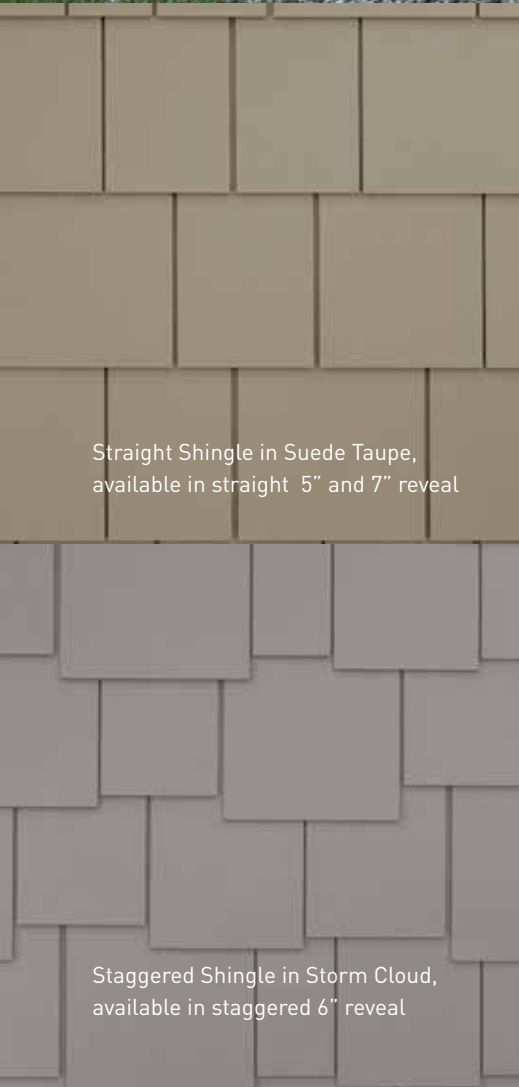
Water finds its way into many exterior wall systems. Absorptive materials such as wood and fiber cement hold that moisture, swelling, shrinking, and affecting more of the wall system. Unnoticed rotting molding, trim & siding can spread to other building materials leading to damage behind the exterior shell.



7" Straight Shingle in Dark Shale



5" Straight Shingle in Storm Cloud,



Straight Shingle in Suede Taupe, available in straight 5" and 7" reveal

## SHINGLE SIDING

### Texture and Visual Interest Crosses Architectural Styles

Captivate™ shingle siding recreates the natural look of traditional cedar shingle siding that everyone wants. It eliminates the necessary cedar maintenance that no one wants. 5" reveal, 7" reveal, and staggered 6" reveal offer dramatically different looks to consider. Captivate prefinishing saves valuable time at the job site, as does the smart design of the siding itself. Looking this good was never this easy.



Vertical Woodgrain Texture

Staggered Shingle in Storm Cloud, available in staggered 6" reveal

## DESIGN SAYS "CEDAR". YOU'LL KNOW BETTER.

### MULTIPLE TAB WIDTHS

With no two shingle tabs the same width on every panel, the installed appearance of the shingle mimics the craftsman appearance of installed cedar siding.



Straight Edge: Available in 5" and 7" reveal

### VARYING WIDTH KEYWAYS

Captivate Shingle is engineered with design detail to ensure the finished installation delivers the variable beauty of natural wood shingles.



Staggered Edge: Available in 6" reveal



Board and Batten in Limestone



Board and Batten in Cumulus White



Board and Batten in Napatree Dunes

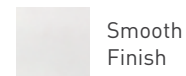


Board and Batten in Acadian Coastline

## BOARD AND BATTEN

### Flexible Verticality Defines Your Facade

The Captivate™ approach to board and batten siding opens up more design choices than similar siding systems. Batten size and spacing is flexible, so the siding is responsive to the house design. Install from traditional narrow 8" spacing to uncluttered, modern farmhouse 16" spacing or anything in between. Captivate Sheet serves as the board in this system. Sizes from 4'x8' to 4'x12' give design options galore and speed installations. Captivate paint options let you choose identical, complementary, or contrasting colors for visual impact.



Smooth Finish



Woodgrain Finish

## DESIGN-DRIVEN MATERIALS



### TRADITIONAL NARROW SPACING

Board and batten spacing used to be determined by the width of the boards. The most common board width was 8", which led to the traditional narrow batten spacing. Narrow batten placement, from 8" to 12", works well on smaller, more compact exterior spaces.



### CONTEMPORARY WIDE SPACING

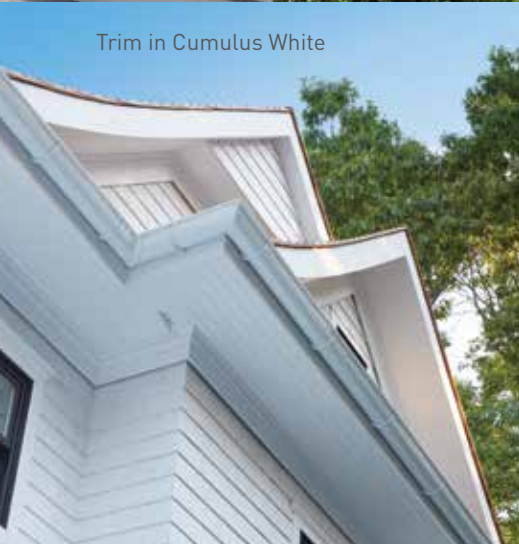
Reflecting the popularity of the modern farmhouse design, batten spacing of 12" to 16" enhances the pleasing linear approach and creates a clean, less cluttered look, especially on larger spans of siding.



Shingle in Clambake and Trim in Great Lake



Sheet in Acadian Coastline and Napatree Dunes, Trim in Cumulus White



Trim in Cumulus White

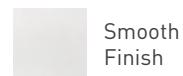


Trim in Suede Taupe

## TRIM AND SIDING FOR WHATEVER YOU, YOUR BUILDER, AND YOUR ARCHITECT ENVISION

If Captivate™ Siding is your home's perfect outfit, Captivate Trim is the perfect accessory. Dozens of sizes and profiles let your home's design sparkle. Trim can even be bent to fit curves gracefully. Each piece is smooth on one side and woodgrain on the other, so the finish choice is yours.

Is Captivate Sheet trim or is it siding? It's actually both. Sheet is simply panels of AZEK material in multiple sizes and thicknesses, from 4'x8' to 4'x12'. As siding, it can be left dramatically smooth or trimmed up with battens or other pieces. Sheet material is reversible; smooth on one side and woodgrain on the other. As trim, it can be cut into unique shaped pieces, though some paint touch-up on the cuts will be necessary. It's a siding and trim blank slate, open to the vision and talents of your team. Of course, it carries the Limited Lifetime Warranty like all Captivate products.



Smooth Finish



Woodgrain Finish

## WHATEVER YOUR ARCHITECTURAL STYLE, CAPTIVATE PERFORMS.



CRAFTSMAN



CONTEMPORARY



VICTORIAN



TUDOR



## THE COLORS OF HOME

The Captivate™ palette is inspired by nature and the beauty of the Atlantic seaboard. These are the very colors that homes in the Northeast have favored for generations, including today's. Colors in the Captivate palette work together naturally. See for yourself.

## MORE PROFILES. MORE COLORS. MORE DESIGN OPTIONS.

The exterior of your house does more than keep the elements out. It's a visual statement of the designer's art and your relationship with the world. Nothing is more apparent than a building's exterior, and nothing is more apparent in an exterior than its siding and trim. Wherever your design aesthetic leads, Captivate is there.



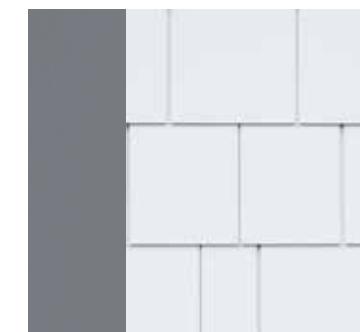
Colors are represented but limited by printing technology—request an actual color sample at [Russin.com](http://Russin.com).



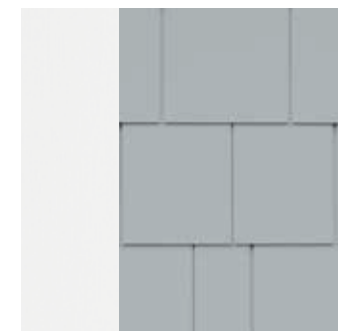
Cumulus White Siding with Coal Midnight Black Trim



Acadian Coastline Siding with Clambake Trim



Cumulus White Siding with Dark Shale Trim



Limestone Siding with Cumulus White Trim



Clambake Siding with Cumulus White Trim



Napatree Dunes Siding with Cumulus White Trim

MEET OUR CAPTIVATE™ FINISHING PARTNER

# RUSSIN

ESTD 1957

For over 60 years, Russin has been offering the best building materials available to their customers.

Through three generations, Russin has grown and adapted to the evolving demands, trends, and innovations of the building industry. Investing in prefinishing engineered polymer siding and trim is a perfect example of this forward thinking.

One reason for their success is that they don't just sell building materials. They act as guides and advisors to homeowners, contractors, and design professionals. They carefully curate the brands they offer, including many highly in-demand lines. Captivate™ trim and siding fits into this thoughtful, intentional approach to business.

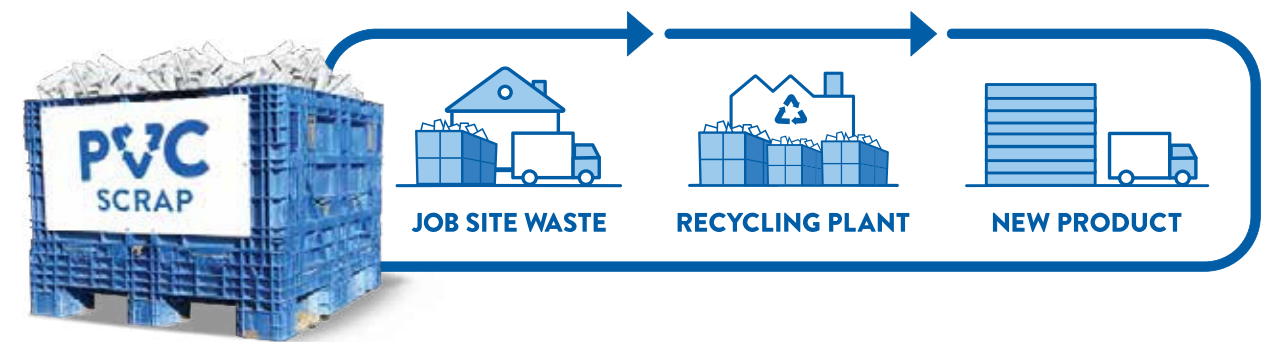
AZEK® and Captivate are proud to have a partner like Russin. We know you'll be pleased with the results. Contact us at 800-724-0010 or visit [www.russin.com/captivate](http://www.russin.com/captivate)



OUR AIM—RECYCLING A BILLION POUNDS BY 2026.  
CAPTIVATE HELPS THAT HAPPEN.

AZEK, Captivate's corporate parent, is serious about recycling. And if a billion pounds per year of materials kept out of landfills, reducing carbon output, cutting petroleum usage, and saving folks money sounds ambitious, consider this:

**we're already over halfway there.**



THIS YEAR'S SCRAP. NEXT YEAR'S SIDING.

One of the unique ways we support recycling is the AZEK Full-Circle PVC Recycling Program. Working with our distributors and dealers, we provide a PVC recycling bin where trim and siding scraps are tossed, collected, and recycled into new product. Builders love the program as it saves them money on landfill disposal. Everyone wins.



Construction professionals:  
Learn more about how to become  
part of the AZEK Full Circle PVC  
Recycling program.

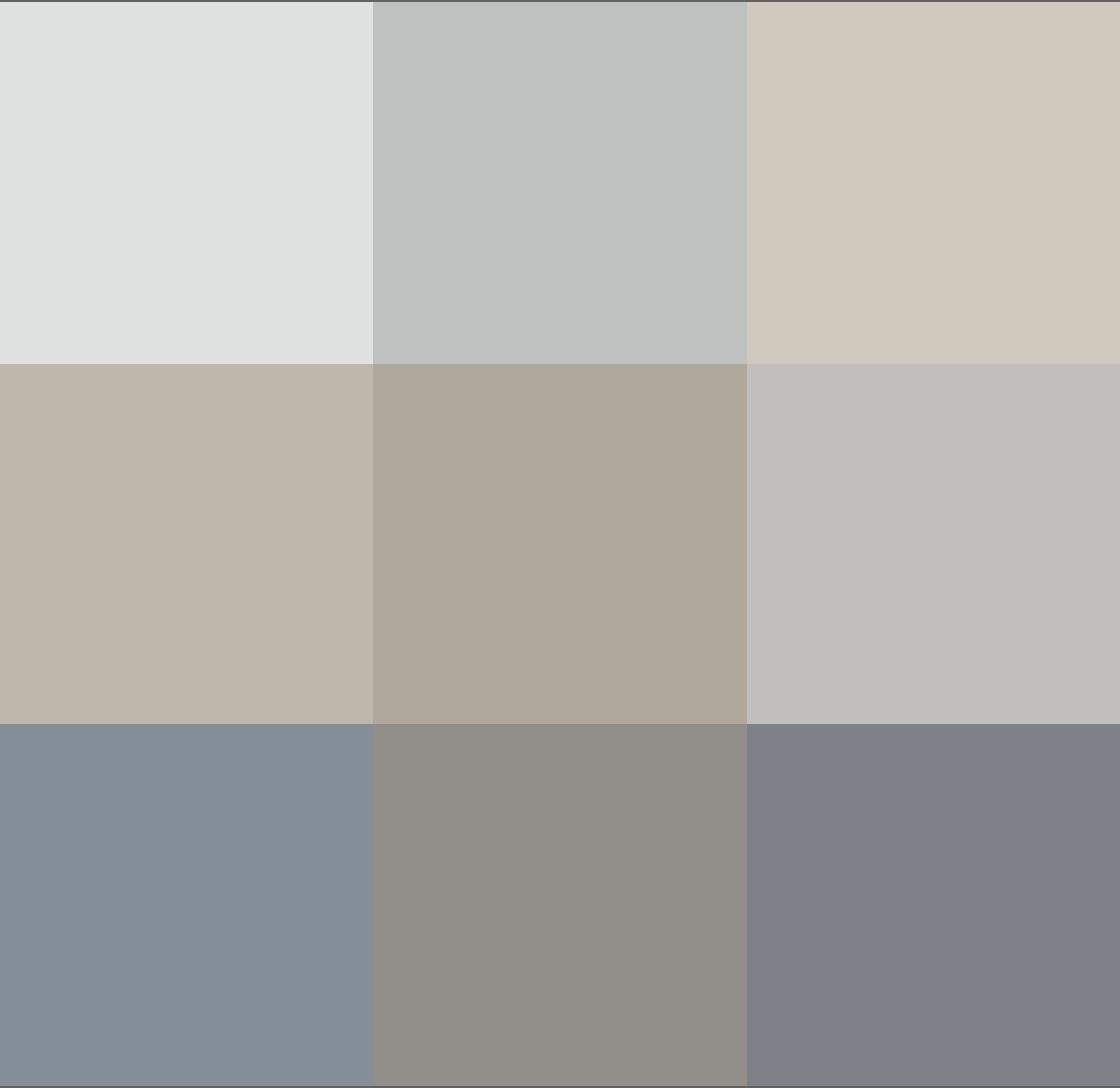






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AZEK Captivate is distributed exclusively by Russin®  
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